



BACKGROUND

The National Hispanic Corporate Council is a non-profit organization working with corporate America since 1985 to provide its member companies a multi-layered approach and resources to effectively maximize the diversity of the Hispanic market. The NHCC offers programs such as Corporate Executive Leadership Program (CEDP), bi-annual conferences focusing on supplier diversity, marketing, community relations, human resources and procurement within the foundation of corporate social responsibility as well bringing the learning to your desktop with a series of webinars on Leveraging Affinity Groups, Conversations with the C-Suite and Lunch-n-Learns with subject matter experts.

Our Mission is to provide best in class solutions and foster professional networks by maximizing the Hispanic market opportunity among Fortune 1000 corporations.

MEMBERSHIP

Annual Member Dues: \$7,500

- Six (6) annual complimentary registrations to attend bi-annual Member Meetings - three (3) representatives per Member Meeting.
- Additional registrations \$750 for each representative
- Sharing and developing Hispanic market focused best practices
- Access to a network of FORTUNE 1000 and S&P 500 member companies and their representatives
- Business to business opportunities through NHCC member network
- Logo placement on NHCC Web site and other branding opportunities
- Link from NHCC Web site to your company's Web site
- Access to NHCC Member Web newsletter And "White Papers"
- Links and Job postings for your company via NHCC Web site
- Ability to enroll into our Corporate Executive Leadership Program (CEDP), in partnership with Southern Methodist University (SMU) in Dallas Texas at the member rate.
- Expanded learning opportunities through NHCC partners for Strategic Research.
- Professional development and training at special NHCC member rate
- Access to our Social Media Study in partnership with Sprint Nextel
- Webinars: "Leveraging Affinity Groups", "Conversations with the C-Suite" and Lunch-n-Learn sessions with subject matter experts
- Access to membership directory

CONTACTS

Please contact Pat Martinez, President & CEO via email at pmartinez@nhcchq.org for discuss further.

Thank you.