



BACKGROUND

The National Hispanic Corporate Council is a non-profit organization working with corporate America since 1985 to provide its member companies a multi-layered approach and resources to effectively maximize the diversity of the Hispanic market. The NHCC offers programs such as Corporate Executive Leadership Program (CEDP), bi-annual conferences focusing on supplier diversity, marketing, community relations, human resources and procurement within the foundation of corporate social responsibility as well bringing the learning to your desktop with a series of webinars on Leveraging Affinity Groups, Conversations with the C-Suite and Lunch-n-Learns with subject matter experts.

Our Mission is to provide best in class solutions and foster professional networks by maximizing the Hispanic market opportunity among Fortune 1000 corporations.

MEMBER MEETING LUNCH SPONSORSHIP OPPORTUNITIES

NHCC Members:

Platinum Sponsorship - \$20,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Welcome letter as the lunch sponsor in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session as Luncheon Sponsor
- Introduction as "Luncheon Sponsor" at the conference
- Luncheon Keynote Speaker- Opportunity to give a presentation at the luncheon on company initiatives.
- Corporate recognition at opening reception and meeting opening session as our lunch sponsor
- Reserved seating at member luncheon
- Receives table of ten (10) complimentary conference registrations (\$7,500 value)*
- Additional conference registrations at a discounted price of \$375 (regular price \$750 each additional registration)
- Corporate logo displayed and linked on NHCC website (six months)
- Recognition as "Lunch Sponsor" on the NHCC website and newsletter
- One full 4-color page ad in the conference book

Gold Sponsor- \$10,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session as a Gold Sponsor
- Luncheon Keynote Speaker- Opportunity to give a presentation at the luncheon on company initiatives.
- Reserved seating at member luncheon
- Six (6) complimentary conference registrations *
- Additional conference registrations at a discounted price of \$375 (regular price \$750 each additional registration)
- Corporate logo displayed and linked on NHCC website- need a time parameter (above says 6 months)
- Recognition on the NHCC website and newsletter
- One full page ad in the conference book-is this black and white ad?

Silver Sponsor- \$5,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session as a Silver Sponsor
- Opportunity to give a welcome at the luncheon.
- Reserved seating at the member luncheon
- Three (3) complimentary conference registrations *
- Additional conference registrations at a discounted price of \$375 (non-hosting:\$750 each additional registration)
- Corporate logo displayed on the NHCC website
- Recognition on the NHCC website and newsletter
- Half page ad in the conference book