



BACKGROUND

The National Hispanic Corporate Council is a non-profit organization working with corporate America since 1985 to provide its member companies a multi-layered approach and resources to effectively maximize the diversity of the Hispanic market. The NHCC offers programs such as Corporate Executive Leadership Program (CEDP), bi-annual conferences focusing on supplier diversity, marketing, community relations, human resources and procurement within the foundation of corporate social responsibility as well bringing the learning to your desktop with a series of webinars on Leveraging Affinity Groups, Conversations with the C-Suite and Lunch-n-Learns with subject matter experts.

Our Mission is to provide best in class solutions and foster professional networks by maximizing the Hispanic market opportunity among Fortune 1000 corporations.

MEMBER MEETING SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship: Cost \$40,000

(Options 1)

- **Title Sponsor/Exclusivity**
- Off-site meeting
- Corporate logo in all event material
- Corporate recognition in conference book
- Welcome letter in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Extensive involvement in developing conference
- Opportunity to moderate and/or participate in conference agenda
- Introduction as “Host Sponsor” at the conference
- Opportunity to make opening and/or closing remarks
- Corporate recognition at opening reception and meeting opening session
- Reserved seating at member luncheon and member dinner
- Invitation to Board of Director’s dinner
- Twenty (20) complimentary conference registrations (\$15,000 value) *
- Additional conference registrations at a discounted price of \$375 (regular price \$750 each additional registration)
- Corporate logo displayed and linked on NHCC website
- Recognition as “Host Sponsor” on the NHCC website and newsletter
- One full 4-color page ad in the conference book

Diamond Sponsorship: Cost \$25,000

(Option 2)

- **Title Sponsor/Exclusivity and site host (Corporate HQ)**
- Provides accommodations as well as food and beverages at corporate headquarters
- Corporate logo in all event material
- Corporate recognition in conference book
- Welcome letter in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Extensive involvement in developing conference
- Opportunity to moderate and/or participate in conference agenda
- Introduction as “Host Sponsor” at the conference
- Opportunity to make opening and/or closing remarks
- Corporate recognition at opening reception and meeting opening session
- Reserved seating at member luncheon and member dinner
- Invitation to Board of Director’s dinner
- Fifteen (15) complimentary conference registrations (\$11,250 value)*
- Additional conference registrations at a discounted price of \$375 (regular price \$750 each additional registration)
- Corporate logo displayed and linked on NHCC website (six months)
- Recognition as “Host Sponsor” on the NHCC website and newsletter
- One full 4-color page ad in the conference book

Platinum Sponsorship - Co-Hosting: Cost \$20,000 each

- Corporate logo in all event material
- Corporate recognition in conference book
- Welcome letter in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Extensive involvement in developing conference
- Opportunity to moderate and/or participate in conference agenda
- Introduction as “Co-Host Sponsor” at the conference
- Opportunity to make opening and/or closing remarks along with the co-hosting company
- Corporate recognition at opening reception and meeting opening session
- Reserved seating at member luncheon and member dinner
- Invitation to Board of Director’s dinner
- Each host receives Ten (10) complimentary conference registrations (\$7,500 value)*
- Additional conference registrations at a discounted price of \$375 (regular price \$750 each additional registration)
- Corporate logo displayed and linked on NHCC website (six months)
- Recognition as “Co-Host Sponsor” on the NHCC website and newsletter
- One full 4-color page ad in the conference book

Gold Sponsor- \$10,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session
- Five minutes speaking opportunity at opening reception
- Reserved seating at member luncheon and member dinner
- Invitation to Board of Director’s dinner
- Six (6) complimentary conference registrations *
- Additional conference registrations at a discounted price of \$375 (regular price \$750 each additional registration)
- Corporate logo displayed and linked on NHCC website
- Recognition on the NHCC website and newsletter
- One full page ad in the conference book

Silver Sponsor- \$5,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session
- Reserved seating at the member luncheon and member dinner
- Three (3) complimentary conference registrations *
- Additional conference registrations at a discounted price of \$375 (non-hosting:\$750 each additional registration)
- Corporate logo displayed on the NHCC website
- Recognition on the NHCC website and newsletter
- Half page ad in the conference book

Bronze Sponsor- \$2,500

- Corporate logo in all event material
- Corporate recognition in conference book
- Corporate recognition at opening reception and meeting opening session
- One (1) complimentary conference registration *
- Additional conference registrations at a discounted price of \$375 (non-hosting:\$750 each additional registration)
- Recognition on the NHCC website and newsletter
- Company name listed in conference booklet

***Complimentary Registration(s) include in Member Meeting sponsorship packages are in addition to complimentary registrations associated with annual membership of six (6) per year.**