



National Hispanic Corporate Council

## Sponsorship Opportunities

# Host Sponsorship- \$40,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Welcome letter in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Extensive involvement in developing conference
- Opportunity to moderate and/or participate in conference agenda
- Introduction as “Host Sponsor” at the conference

# Host Sponsorship- \$40,000 – cont.

- Opportunity to make opening and/or closing remarks
- Corporate recognition at opening reception and meeting opening session
- Reserved seating at member luncheon and member dinner
- Invitation to Board of Director's dinner
- Twenty (20) complimentary conference registrations (\$10,000 value)
- Additional conference registrations at a discounted price of \$250
- Corporate logo displayed and linked on NHCC website (six months)
- Recognition as "Host Sponsor" on the NHCC website and newsletter
- One full 4-color page ad in the conference book

# Platinum Sponsor- \$10,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Prominent placement of corporate banner or panel in registration area
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session
- Five minutes speaking opportunity at opening reception
- Reserved seating at member luncheon and member dinner
- Invitation to Board of Director's dinner
- Six (6) complimentary conference registrations
- Additional conference registrations at a discounted price of \$250
- Corporate logo displayed and linked on NHCC website (six months)
- Recognition on the NHCC website and newsletter
- One full page ad in the conference book

# Gold Sponsor- \$5,000

- Corporate logo in all event material
- Corporate recognition in conference book
- Opportunity to place corporate promotional items in conference bags
- Opportunity to place corporate literature on registration table and conference bags
- Corporate recognition at opening reception and meeting opening session
- Reserved seating at the member luncheon and member dinner
- Three (3) complimentary conference registrations
- Additional conference registrations at a discounted price of \$250
- Corporate logo displayed on the NHCC website (three months)
- Recognition on the NHCC website and newsletter
- One full page ad in the conference book

# Silver Sponsor- \$2,500

- Corporate logo in all event material
- Corporate recognition in conference book
- Corporate recognition at opening reception and meeting opening session
- One (1) complimentary conference registration
- Additional conference registrations at a discounted price of \$250
- Recognition on the NHCC website and newsletter
- Corporate listing in conference booklet

# National Hispanic Corporate Council

## Board of Directors

### Executive Committee

**Yolanda Casey, *Chair***  
Project manager, Visual  
Merchandising  
Hallmark Cards

**Jose (Pepe) Estrada, *Chair Elect***  
Director of Corporate Affairs  
Wal-Mart Stores, Inc

**Yvonne Vargas, *Treasurer***  
SW/central Region Diversity  
Manager  
The Boeing Company

**Jon Munoz, *Secretary***  
Manager, Inclusion and Diversity  
Sprint Nextel Corporation

### Board Members

**Pat Martinez**  
President & CEO  
National Hispanic Corporate Council

**Alejandro Hernandez**  
SVP, Social Responsibility Group  
Wells Fargo

**Angel Herrera**  
Regional Vice President  
Aramark

**Mercedes Jaime-LeVVintre**  
Corporate Mgr, Supplier Diversity for  
Professional Services  
SUPERVALU

**Salvador Mendoza**  
Vice President, Diversity and Inclusion  
Hyatt Hotels

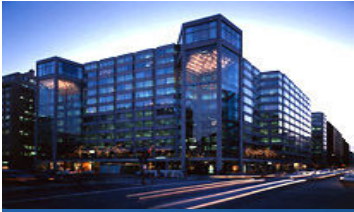
**Clara Ponton**  
Technical Adoption Program Manager  
Microsoft

**Carolina Pulido**  
HR, Talent Acquisition  
Delhaize Inc.

**Luce Rubio**  
Assoc. Dir, Corporate  
Communications  
Hills Pet (a CP Brand)

**Art Ruiz**  
Director  
State Farm Insurance

**Maria Valentin**  
Manager, Community Relations  
ConAgra Foods, Inc.



# Contact information

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