

Matthew Coons is a graduate of Appalachian State University where he graduated with his BSBA in Human Resources in 2014.

Matthew is the Diversity & Inclusion Specialist in the Department of Diversity and Inclusion with Delhaize America in Salisbury, NC. In that role, he coordinates programs to further “Awareness of,” “Integrating,” “Practicing” and “Leveraging” diversity to create a productive, profitable and welcoming environment for company associates and market communities including corporate sponsorships for numerous non-profit organizations. Matthew works with the BRGs of Delhaize America to impact the business through different areas of the organization, including: partnering with Marketing to broaden the brand opportunities in diverse communities, capturing ROI with Customer Loyalty, discovering recruiting opportunities with Talent Acquisition, and finding new product opportunities with Category Management.

Outside of his duties at Delhaize America, Matthew appreciates spending time traveling, trying new recipes, and is the Treasurer for a non-profit LGBT Sports League in Charlotte, NC. During his leisure, Matthew also enjoys event planning for his friends and family.