

good to know

Gloria Goins BSHSI Chief Diversity and Inclusion Officer

BIO

Gloria Goins is the Chief Diversity and Inclusion Officer for Bon Secours Health System, the nation's 25 largest healthcare system. In this role, Gloria is responsible for leveraging diversity, inclusion and cross cultural competency to advance the organization's mission and business objectives. Gloria also serves as an executive coach to the organization's Chief Executive Officer and Chief Compliance Officer. In 2016, DiversityInc recognized Bon Secours as one of the top ten 10 best healthcare systems. Becker's Hospital Review recognized Gloria herself as one of the top ten chief diversity officers in healthcare to know.

In addition to leading the diversity and inclusion organization at Bon Secours, Gloria leads the organization's employee engagement strategy. Under her leadership, Bon Secours achieved the highest employee engagement score in the organization's history (the 99th percentile), and has been recognized by the Gallup Organization as one of the Top Best Workplaces in the world for the past six years.

Gloria comes to Bon Secours most recently from Prudential Financial where she served as vice president of business diversity outreach. In that role, Gloria led the company's efforts to drive sales, recruiting and branding in diverse and multicultural market segments. While at Prudential, she managed a portfolio of 60 non-profit organizations to create strategic business and recruiting relationships.

In addition, Gloria served as the chief diversity officer at The Home Depot where she was as a senior member of operations team with accountability for all aspects of employee, customer, multicultural marketing, and community strategies for emerging markets.

Gloria served as the very first vice president of diversity for Cingular Wireless, which at the time was the nation's largest wireless communications company with more than 70,000 employees. Under her leadership, Cingular's diversity organization received national recognition from Diversity Best Practices, *Next Step* magazine, and the Disability Rights Advocates.

Gloria is a former Human Resources faculty member at Georgetown University, where she served as the founder and chair of the Board for the Georgetown Chief Diversity Officers' Roundtable.

She earned a Master of Business Administration from Mercer University, a Juris Doctorate from the University of Pennsylvania School of Law, and a Bachelor of Arts degree in psychology from Stanford University.

