

BIOGRAPHICAL SKETCH

ED NICHOLSON

Ed Nicholson is the Tyson Foods, Inc. senior director of community relations and corporate social responsibility. In that role, he leads a team responsible for community relations efforts in the more than 100 communities in which Tyson Foods has operations. He is responsible for leading the company's corporate social responsibility efforts, including focus areas of hunger and disaster relief. In previous roles at Tyson Foods, he managed media relations and founded the company's social media practice.

Ed worked in the advertising business for 15 years before coming to Tyson. He founded and operated The Works, a business that serves the advertising industry in Little Rock, for the previous eight years before coming to Tyson.

A former full-time professional guitarist, Ed still maintains music as an avocation and stress release, performing an average of 40 paying gigs a year (jazz, classic rock, eclectic acoustic). He owns way too many guitars—ask his wife, Ginger, she'll confirm.

Ed and Ginger have three grown children. He's an avid gardener and enjoys trout fishing.