

Geovanny is the Vice President of Minority Business Development with the Rogers Lowell Area Chamber of Commerce and Executive Director of Engage NWA a partnership working to strengthen the regional economy and positioning NWA as a Community of Engaged Global Talent. Before joining the RLACC, he worked in the Banking industry where, in addition to his management roles, he led successful community development and outreach efforts. Geovanny was born in Cuenca, Ecuador and is proud of his Latino heritage. He has a Bachelors Degree in Business Administration from the University of Azuay in Cuenca, Ecuador and is the first one in his family to graduate from college. Geovanny moved to the U.S. in 1998 and currently lives in Bentonville with his wife Lisa and their two daughters.

Additional accomplishments and activities in NWA include:

- Received the “Leader of the Hearth” recognition by the Association of Latino Professionals for America in 2012
- Received the “Minority Small Business Champion of the Year” by the US Small Business Administration in 2015
- Helped create the *Minority Leadership Council* working on Diversity and Inclusion strategies with the Rogers Police Department and the Rogers Public Schools;
- Appointed by former Arkansas Governor Mike Beebe to the Northwest Arkansas Community College Board of Trustees;
- Serves on the Education Consortium committees with the NWA Council
- Serves in the *Gaps in Service to the Marshallese* Task Force;
- Serves on the Advisory Board for the NWACC Adult Education Program; and
- Member of Rotary International and the American Chamber of Commerce Executives.