

**Guadalupe (Lupe) Alcala, CPCU, CLU
(NHCC Chair-Elect)
P&C Auto Claims Manager**

State Farm Insurance

A leader in developing employees and advancing the needs of the Hispanic community.

Lupe Alcala began her career with State Farm as an Auto Field Claim Representative in Moline, Illinois. Throughout her 17 years with the company, she has held various leadership roles including Auto Claim Central Team Manager for the first-ever Language Advantage team in Illinois where she led a team to provide premier in-language assistance to Spanish speaking customers.

She is active in her community and currently sits on the National Hispanic Corporate Council Board of Directors as the elected representative for State Farm Insurance.