



Mark Espinoza
Senior Director, Corporate Affairs
Wal-Mart Stores, Inc.

Mark Espinoza is a Senior Director of Corporate Affairs for Wal-Mart Stores, Inc. in Bentonville, Arkansas. Mark joined Walmart in January of 2008. In his position he actively works in helping to set strategy for the company's outreach opportunities and social investments. He is a leader with a deep and broad range of experience with the public, private and NGO sectors in the United States. He has expertise in developing and operationalizing external engagement strategies with cross functional teams. Mark is currently coordinating external outreach efforts for Walmart's US Manufacturing, Veterans and Financial Services efforts.

Prior to Walmart, Mark spent over fourteen years at State Farm Insurance Company in Bloomington, Illinois. He began his career with the company as an information technician and worked in various capacities some of which included State Farm Bank. His last position with State Farm was Public Affairs Manager. He was responsible for overseeing State Farm's national relationships in the Hispanic community as well as overseeing all efforts tied to the philanthropic focus of the company – community and economic development. He also lead State Farm's Public Affairs Great Lakes division with oversight over media, legislative, community, communications and customer relations efforts.

Mark currently serves as a board member for the Hispanic Women's Organization of Arkansas. He has served in a variety of national advisory committees, including Corporate Board of Advisors for the National Council of La Raza, Congressional Hispanic Caucus Institute – National Housing Initiative, NeighborWorks® Insurance Alliance, Financial Services Roundtable, Local Initiative Support Corporation, Organization of Chinese Americans (OCA).

Mark was born in El Paso, Texas. He earned his bachelor's degree from Missouri State University.