



# Rising Latino Leaders Program

Despite being the fastest growing talent pool in the U.S., Latinos are underrepresented nationally in managerial positions and face slow upward mobility. SMU Executive Education has developed a four and a half day Rising Latino Leaders Program (RLLP) to prepare participants for success in their first managerial positions and to equip them to progress into higher levels of responsibility. The curriculum and structure of the RLLP was created in collaboration with senior executives from the Latino Leadership Initiative's founding sponsors: AT&T, Baylor Scott & White Health, Cash America, EY, JCPenney, Kimberly-Clark, MoneyGram, Shell Oil, State Farm, and Walmart.

## WHO SHOULD ATTEND

The Rising Latino Leaders Program is an innovative development experience for individual contributors and those recently promoted into supervisory or first line management positions with demonstrated leadership potential.

## PROGRAM OBJECTIVES

- Aid the transition from individual contributors and supervisors to high potential leaders
- Develop critical business and leadership skills
- Raise awareness of how certain aspects of Latino culture affect performance and achievement
- Provide tools to address cultural issues without losing authenticity
- Prepare participants for sustained success at higher levels

## ACHIEVED THROUGH

- Practical, interactive learning experiences
- Awareness of cultural barriers and opportunities for advancement
- Individual assessments
- Relationships with experienced senior Latino managers

## KEY PROGRAM MODULES

- Cultural Foundations of Latino Leaders
- The Leadership Mindset – Becoming an Effective Leader
- The Evolving Global Landscape – Thinking Strategically
- Essential Leadership Skills – Difficult Conversations
- Business Acumen – Financial Statements
- Business Acumen – Value Creation
- Making Effective Decisions
- Managing Talent
- Technology and Leadership

## THE SMU COX ADVANTAGE

- Nationally recognized quality
- Central Dallas location
- Distinguished faculty
- Proven expertise in multicultural issues and research
- Track record of successful executive development to advance Latino high potentials
- Collaborative approach to program development

## 2015 - 2016 PROGRAM DATES

September 14 - 18, 2015

April 4 - 8, 2016 | September 19 - 23, 2016

## COST

\$4,995 per person.



## CONTACT

For more information on the Rising Latino Leaders Program, please email [SMULLI@smu.edu](mailto:SMULLI@smu.edu) or call 214-768-8232.