

Ron Estrada
Vice President of Corporate Relations and Community Empowerment
Univision Communications Inc.



Ron Estrada is vice president of Corporate Relations and Community Empowerment for Univision Communications Inc. (UCI), the leading media company serving Hispanic America. Based in Washington, D.C., Estrada oversees the execution and implementation of the Company's community empowerment initiative, *Univision Contigo* (Univision With You), for the Local Media organization in close collaboration with its leadership. He is responsible for developing and nurturing strong working relationships at both the local and national level with community organizations and key stakeholders, including business, non-profit and government leaders.

Prior to Univision, Mr. Estrada was a member of the executive cabinet and vice president for the National Council of La Raza (NCLR), the largest national Hispanic advocacy and civil rights organization in the nation. Under his leadership, Ron was responsible for the development, production and execution of the NCLR Capital Awards, NCLR Annual Conference, and NCLR ALMA Awards. His portfolio was expanded to include oversight of the Resource Development, Information Technology, NCLR Website, Quality Control, and Graphics and Publications teams. Prior to NCLR, Mr. Estrada was the vice president of Marketing for the U.S. Hispanic Chamber of Commerce (USHCC).

Mr. Estrada serves and has served on various boards including, the Stand Stronger/Citizenship Awareness Campaign, LULAC Corporate Board of Advisors, Marriott International Association Advisory Board, National Park Foundation's American Latino Heritage Fund, New Orleans CVB Customer Advisory Council, and MGM Resorts International Diversity Board.

Mr. Estrada holds a bachelor's degree in Education from the University of Redlands and has completed graduate coursework at The University of Texas at Austin's McCombs School of Business.

About Univision Communications Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching approximately 93% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network reaching approximately 87% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language

cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns and/or operates 61 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and operates 67 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; an Interactive network of online and mobile apps and products including UVideos, a bilingual digital video network serving Hispanic America, Uforia, a music application featuring multimedia music content, including over 65 radio stations, exclusive digital channels and a custom radio offering with more than 25 million songs, Univision.com, the No. 1 most-visited Spanish-language website among U.S. online Hispanics, and Univision Partner Group, a specialized advertising and publisher network. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language network founded by maverick filmmaker Robert Rodriguez, and a joint venture with Disney/ABC Television Network for Fusion, a news, pop culture and satire TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.Univision.net.

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