



Kimberly Coffman

Manager, Supplier Diversity, Delta Air Lines, Inc.

Kimberly Coffman is the manager of supplier diversity for Delta Air Lines – *Fortune Magazine's* Most Admired Airline – with service to 57 countries on six continents. Her responsibilities include managing a strategic supplier diversity initiative that spans the company's global operations. In addition to cultivating relationships with strategic suppliers and managing programs designed to bring new diverse suppliers into the Delta supply chain, she is also responsible for developing and leading training programs, communications, supplier development, benchmarking, and performance management.

Kimberly has previously served as a Senior Manager, Supplier Diversity and a Senior Program Manager, Marketing Communications, at Herman Miller, where she managed integrated marketing communications programs including the launch of Herman Miller's award-winning Mirra chair. She has also worked as an Account Executive and Media Relations Specialist at Davison Dietsch McCarthy, a Grand Rapids-based marketing communications firm, and as an Associate Director at WAVE-TV3, an NBC television affiliate in Kentucky.

A frequent conference speaker and panelist, Kimberly is a member of the National Minority Supplier Development Council's Air Transportation Industry Group and the National Gay & Lesbian Chamber of Commerce Procurement Council. She previously served on the Boards of Directors of the Michigan Minority Supplier Development Council and the Center for Empowerment and Economic Development, and was the Diversity Chair for the Institute for Supply Management – Greater Grand Rapids.

An industry thought leader who has authored several research reports on best practices in supplier diversity, Kimberly is the recipient of a number of awards recognizing her career achievements in supplier diversity. She was named one of the '100 Women Impacting Supplier Diversity' by *Women's Enterprise* magazine, was selected by *DiversityPlus* magazine as one of its 'Champions of Diversity,' and was named the 'Outstanding Advocate for Minority-Owned Business' by the Business Connections Committee of the Holland Chamber of Commerce in 2009.

A native of Grand Rapids, Michigan, Kimberly holds a Bachelor of Arts degree from Michigan State University and a Master of Management degree from Aquinas College. She currently resides in Atlanta, GA.