



National Hispanic Corporate Council

2019 NHCC Annual Meeting

May 16 | Columbus, OH | The Westin Great Southern Columbus

“Technology Influencers: A Look at Virtual & Digital Trends in Corporate America”



National Corporate Sponsors



2019 NHCC ANNUAL MEETING

This important gathering of our Fortune 1000 corporate members aims to highlight the latest corporate best practices in **talent, supplier diversity, marketing, community relations/CSR, and executive leadership** within the Hispanic, diversity and inclusion space. Subject-matter experts (SMEs) and summit attendees share insights centered on why and how companies that strongly champions diversity and inclusion initiatives help to better position their respective companies to compete in the U.S. Hispanic consumer market.

ABOUT NHCC:

The National Hispanic Corporate Council (NHCC) is a collaborative community for Fortune 1000 members that provide access to Hispanic talent and consumer resources, to optimize corporate performance.

Since 1985, NHCC provides tremendous value proposition to its corporate members by effectively maximizing the diversity of the Hispanic market opportunity through **talent/human resources, marketing, supplier diversity, marketing, community relations, and executive leadership**. Given the sheer market size, growing clout and purchasing power of an estimated \$2 trillion dollars by 2020, Fortune 1000 companies find great value in their NHCC corporate membership. An affiliation with NHCC will strongly support your company's efforts in increase Hispanic talent, market share and customers.

NHCC corporate lineup includes: **America Red Cross, BASF, BB&T, Comcast NBCUniversal Telemundo, Cracker Barrel Old Country Store®, Darden, Froedtert Health, GSK, Hallmark Cards, Herman Miller, Marriott International, Northwestern Mutual, PR Newswire, Quanta Services, Shell, State Farm®, The Boeing Company, The Coca-Cola Company, The TJX Companies, Wells Fargo, Williams**, and other Fortune 1000 corporations.

Thursday, May 16, 2019 | Schedule & Programming - Subject to changes

Tracks:

- Workplace (Human Resources, Talent Acquisition, Development, etc.)
- Marketplace (Community Relations, Supplier Diversity, Marketing, etc.)

8:30 am – 9:00 am The Westin Columbus Grand Ballroom	Networking over Breakfast <ul style="list-style-type: none">• Connect with HR, Marketing, Community Relations, and Supplier Diversity Professionals from Fortune 1000 companies
9:00 am – 9:10 am The Westin Columbus Grand Ballroom	Welcome Remarks <ul style="list-style-type: none">• Octavio Hinojosa-Mier, Executive Director, NHCC
9:10 am – 9:30 am The Westin Columbus Grand Ballroom	CEO Keynote <ul style="list-style-type: none">• Introduction: Octavio Hinojosa-Mier, Executive Director, NHCC• TBD, CEO

<p>9:30 am – 10:30 am The Westin Columbus Grand Ballroom</p>	<p>CEO Forum or D&I Panel</p> <ul style="list-style-type: none"> • Moderator: • TBD, CEO • TBD, CEO
<p>10:30 am – 10:45 am The Westin Columbus Grand Ballroom Foyer</p>	<p>Quick Break</p>
<p>10:45 am – 12:00 pm The Westin Columbus Grand Ballroom</p>	<p>Plenary Session A: “Artificial Intelligence and Automation and Its Impacts to Diversity Business Practices”</p> <ul style="list-style-type: none"> • Pedro Suriel, Managing Director of Client Services, Cook Ross • Jakob Wolf-Barnett, Director of Business Development, Cook Ross
<p>12:00 pm – 1:00 pm The Westin Columbus Grand Ballroom</p>	<p>Lunch</p>
<p>1:00 pm – 2:30 pm The Westin Columbus</p> <p>Thurber Conference Suite</p> <p>Chittenden Parlor</p>	<p>Breakout Session 1</p> <p>Workplace Session <i>“Creating an Inclusive Environment for Remote Employees”</i></p> <ul style="list-style-type: none"> • Shayne Bauer-Ellsworth, Solution Consultant, Cook Ross • Cory Schneider, Director of Assessment Strategy, Cook Ross <p>Marketplace Session <i>“Case Study: E-Commerce with Peapod Digital Labs”</i></p> <ul style="list-style-type: none"> • Spencer Baird, Senior Vice President Merchandising, Peapod
<p>2:30 pm – 3:00 pm The Westin Columbus Grand Ballroom Foyer</p>	<p>Networking Break</p>
<p>3:00 pm – 4:30 pm The Westin Columbus</p> <p>Thurber Conference Suite</p> <p>Chittenden Parlor</p>	<p>Breakout Session 2</p> <p>Workplace Session</p> <p>Marketplace Session</p>
<p>4:30 pm – 5:00 pm The Westin Columbus Grand Ballroom Foyer</p>	<p>Plenary Session B: Community Relations Spotlight</p>

5:00 pm - 7:00 pm
The Westin Columbus
Grand Ballroom Foyer

Closing Reception & Dinner

- **Closing Keynote Presentation**