

Guillermo Rosales, VP, Mid Market US

Guillermo leads Softtek's Mid Market vertical in the US since 2014 after 6 years as VP for Global Accounts, leading his company's presence at marquee accounts with global teams in 3 continents

He is one of the pioneers of NearShore® services from Softtek and has been serving clients in the US since 1998.

Graduated in 1994 from the Mexico City Campus of the prestigious Tec de Monterrey (Instituto Tecnológico de Monterrey), he got his MSc in 1999.

His strong social responsibility gets him involved in local organizations. He serves at the Endeavor Foundation Board.

Father of 3 boys, proudly calls North West Arkansas home since 2010.

