

## Roberto Quiñones



Roberto Quinones is currently a member of the American Red Cross' National Diversity Advisory Council.

An experienced diversity leader with a core business foundation, broad non-profit experience and accomplishments in communications, marketing, business development, and advancing community outreach programs, he worked at AT&T for 17 years before fully moving to the non-profit sector. Quinones was on the first elected board of AT&T's HISPA employee resource group, helping establish and expand its operations as it became one of the largest ERGs of its time.

He has since worked, consulted, and volunteered at organizations of varied sizes and fields, including AARP Services (which became an NHCC member), HSF, NSHMBA, the American Association of Museums, the Virginia Commonwealth Council on Aging, ASAE, and served as Executive Director of the Tortilla Industry Association. He worked at the Congressional Hispanic Caucus Institute as its interim Senior Development Officer while a new VP was being recruited, and most recently as the Executive Director of UNITY – Journalists for Diversity.

Experienced in strategic planning from evaluation to execution, and leading transformational change, he is skilled at engaging all stakeholders from volunteers to board members toward fulfilling the organization's mission and goals. Roberto received his BA in Economics from Columbia, and his MA in Corporate & Public Communications (MBA track) from Seton Hall.